

Meeting: Strategic Commissioning Board			
Meeting Date	02 December 2019	Action	Receive
Item No	12	Confidential / Freedom of Information Status	No
Title	Bury Strategy Update		
Presented By	Lynne Ridsdale, Deputy Chief Executive, Bury Council		
Author	Lynne Ridsdale, Deputy Chief Executive, Bury Council		
Clinical Lead	Dr. Jeffrey Schryer, CCG Chair		
Council Lead	Lynne Ridsdale, Deputy Chief Executive, Bury Council		

Executive Summary
Updated set of slides in relation to the latest thinking on the emerging Bury 2030 strategy.
Recommendations
It is recommended that the Strategic Commissioning Board: <ul style="list-style-type: none"> Review the presentation slides and provide their strategic input into the proposals.

Links to Strategic Objectives/Corporate Plan	Yes
Does this report seek to address any of the risks included on the Governing Body / Council Assurance Framework? If yes, state which risk below:	No
<i>Add details here.</i>	

Implications						
Are there any quality, safeguarding or patient experience implications?	Yes	<input type="checkbox"/>	No	<input checked="" type="checkbox"/>	N/A	<input type="checkbox"/>
Has any engagement (clinical, stakeholder or public/patient) been undertaken in relation to this report?	Yes	<input checked="" type="checkbox"/>	No	<input type="checkbox"/>	N/A	<input type="checkbox"/>
Have any departments/organisations who will be affected been consulted ?	Yes	<input type="checkbox"/>	No	<input type="checkbox"/>	N/A	<input checked="" type="checkbox"/>
Are there any conflicts of interest arising from the proposal or decision being	Yes	<input type="checkbox"/>	No	<input checked="" type="checkbox"/>	N/A	<input type="checkbox"/>

Implications						
requested?						
Are there any financial implications?	Yes	<input type="checkbox"/>	No	<input checked="" type="checkbox"/>	N/A	<input type="checkbox"/>
Are there any legal implications?	Yes	<input type="checkbox"/>	No	<input checked="" type="checkbox"/>	N/A	<input type="checkbox"/>
Are there any health and safety issues?	Yes	<input type="checkbox"/>	No	<input checked="" type="checkbox"/>	N/A	<input type="checkbox"/>
How do proposals align with Health & Wellbeing Strategy?	Report outlines proposals for future community strategy including health and social care integration within the context of PSR					
How do proposals align with Locality Plan?	Locality Plan refresh is to be a forerunner of the Bury 2030 Strategy					
How do proposals align with the Commissioning Strategy?	The Bury Strategy will provide the strategic vision for the Borough for the next decade, articulating the key outcomes for the people of the Borough which should sit centrally within future commissioning plans.					
Are there any Public, Patient and Service User Implications?	Yes	<input checked="" type="checkbox"/>	No	<input checked="" type="checkbox"/>	N/A	<input checked="" type="checkbox"/>
How do the proposals help to reduce health inequalities?	Focus on IMD will ensure Bury Strategy targets activity to drive necessary increases in quality of life and outcomes for residents of the Borough.					
Is there any scrutiny interest?	Yes	<input checked="" type="checkbox"/>	No	<input type="checkbox"/>	N/A	<input type="checkbox"/>
What are the Information Governance/ Access to Information implications?	N/A at this stage – will be considered as part of wider integration work					
Has an Equality, Privacy or Quality Impact Assessment been completed?	Yes	<input type="checkbox"/>	No	<input checked="" type="checkbox"/>	N/A	<input checked="" type="checkbox"/>
Is an Equality, Privacy or Quality Impact Assessment required?	Yes	<input type="checkbox"/>	No	<input type="checkbox"/>	N/A	<input checked="" type="checkbox"/>
Are there any associated risks including Conflicts of Interest?	Yes	<input type="checkbox"/>	No	<input type="checkbox"/>	N/A	<input checked="" type="checkbox"/>
Are the risks on the CCG /Council/ Strategic Commissioning Board's Risk Register?	Yes	<input checked="" type="checkbox"/>	No	<input type="checkbox"/>	N/A	<input type="checkbox"/>
Additional details	<i>NB - Please use this space to provide any further information in relation to any of the above implications.</i>					

Governance and Reporting		
Meeting	Date	Outcome
Joint Cabinet & JET	18/11/2019	At time of writing, report still to take place
JET	11/11/2019	Noted and comments fed back on

Bury Strategy Update

1. Introduction and background

- 1.1 This report is a further update to SCB following an earlier paper in October 2019 with regards to the latest developments in relation to the Bury (2030) Strategy.
- 1.2 The Bury Strategy will be our 10 year vision for the place rather than a plan just for any given organisation – this is a plan for the Borough of Bury, by the people of Bury.

2. Presentation slides

- 2.1 Following engagement over the summer, an updated set of presentation slides are provided for information to outline the key feedback from the engagement session, emerging key themes of the strategy and a timetable for next steps including consultation and implementation.
- 2.2 The Board are asked to consider the recommended direction of travel, based on resident feedback and data analysis.

3. Recommendations

- 3.1 It is recommended that the respective Members of the Board review the proposals outlined in the slides and provide their strategic input into the proposals.

4. Actions Required

- 4.1 To review this report and to provide strategic input into the development of the Bury Strategy with any specific contributions to be sent to corporate.core@bury.gov.uk

Lynne Ridsdale
Deputy Chief Executive (Corporate Core)
l.ridsdale@bury.gov.uk
November 2019

Bury 2030

SCB 2nd December 2019

Updates / Inputs to Bury 2030

- Cabjet feedback summer 2019
- Partnership meetings feedback
- 1200 resident questionnaires returned:
 - Pride/love of place & community spirit – but local not Borough-wide identity;
 - More evidence of disenchantment in Radcliffe
 - Interest in getting more involved
 - clean & green valued – carbon-neutral a priority
 - Congestion big issue
- Index of multiple deprivation report
 - Bury less deprived than similar places
 - Direction of travel has changed – now getting worse relative to others
 - Deprivation in Bury remains highly concentrated AND it is the same neighbourhoods as 2010 & 2015

Summary – proposed analysis of what we need to reflect in Bury 2030?

- Integrated public services around individuals and their families at neighbourhood level (targeted PSR).
- Highest quality public services so all neighbourhoods are attractive places to live. (Universal public services; Population Health for all neighbourhoods).
- Health & Care strategy to improve outcomes and lower service demand
- Regeneration - the longer term more strategic economic and physical development of places
- Clear economic strategy for Bury to stand out as one of the first post industrial northern districts to achieve higher than national average levels of economic growth and lower than national (not stat neighbours) average levels of deprivation
- Self-care; community capacity; strengths based
- Six township identities; one common “USP” / “thing” for Bury

Proposed Vision & Framework?

The Bury Community Strategy 2030

Happy People

Bury people will have bold aspirations & the whole community will be working together to improve life chances to realise these. Bury will work as one system where everyone plays their part to care for themselves, each other through their time, skills & enterprise. Our health inequalities will have been reduced and outcomes for long term conditions will improve meaning people live longer lives in good health. We will be giving our children the best start in life through high quality early years and high performing schools. Our arts showcase will inspire new talent and social connections as part of pioneering mental health support and through our Friendly Bury model tackling loneliness. Communities will be empowered to support each other through self-led groups; the voluntary, community and faith sector; peer-mentoring; and volunteering so people can participate fully in their lives.

Thriving Place

Bury has a rich tapestry of six distinct townships and neighbourhoods within them. By 2030, they will all have less crime, more affordable, high quality housing and the Borough will not have any places within the most deprived in the UK. People will be proud to live in the Borough. Radcliffe and Prestwich town centres will have created vibrant new futures for themselves, reflecting the similar success and local identity of Bury and Ramsbottom town centres. We will be known as the garden of GM because of our bountiful access to clean and green spaces; our economic growth will be amongst the fastest in GM, managed sensitively to preserve our valued green spaces through developing brown field sites first. We will be the City region eco-leaders, well-progressed to carbon neutrality through innovative ideas and the engagement of young people.

Creative Ideas

Bury will be known as a centre for the arts, which drive social engagement and regeneration, raise aspirations and inspire talent development. The Borough will be a tourist destination for people who appreciate culture, heritage & green space. Visitor numbers will continue to grow to our museums; East Lancs Railway; Sculpture Trail; our renowned markets for local produce and Victoria Wood heritage. There will be an annual “Happy” festival & events in our townships; performances; symposium & sharing and targeted work around dementia, in our care homes & schools. Bury will be a thought-leader in the science of happiness. The gap in outcomes between our most deprived communities and the rest of Bury will be reduced because of the happiness that is coming from our community cohesion, wellbeing and optimism

Enabling Infrastructure

Bury towns have great transport connections which will be further improved and be less congested by 2030 with investment in highways, walking and cycling routes as part of the Bee Network initiative; increased capacity on tram and bus routes into and around the Borough & redevelopment of the Bury Interchange. We will have networked neighbourhoods through the roll out of full fibre and 5G as part of an inclusive digital strategy to include assistive technology. Social infrastructure for our communities will maximise their capacity to stay healthy, prosperous and happy through empowering and enabling personal and local decision making and linking people to assets in their communities. Public services will be reformed and working together as one, in a joined-up, risk-based and preventative way.

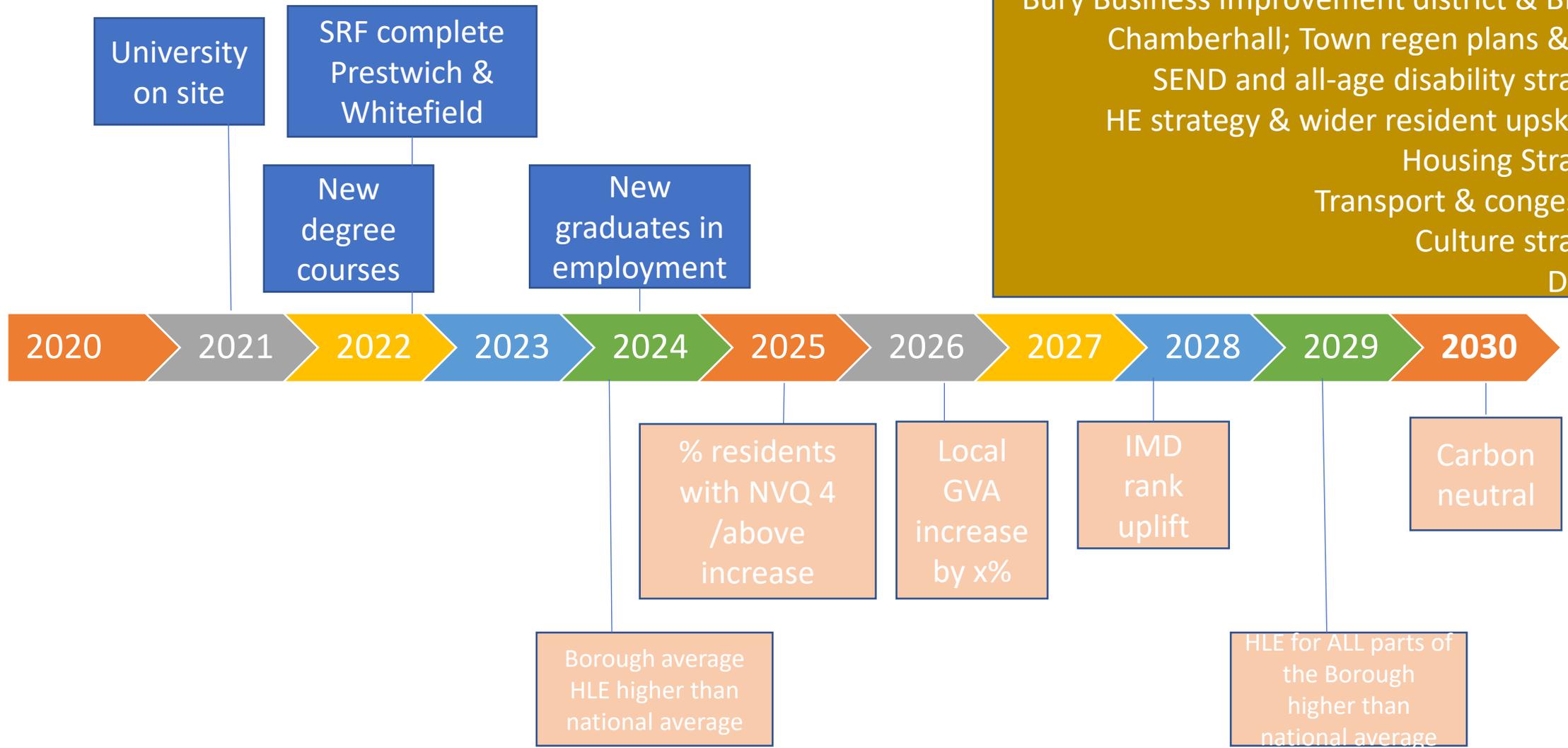
Enterprising Business

Bury means business and we are at the heart of driving and rebalancing the local, regional and national economy. We will play a key part in the economic growth of Greater Manchester and be known as a place for manufacturing; high skilled-service & digital businesses. We will remain national leaders for numbers of new business start-ups and support for business growth will be improved through a rejuvenated Bury Business Centre as an enterprise hub. The number of larger businesses will grow, especially through the significant Northern Gateway site development. Our network of local business leaders will expand, which will drive a significant social value contribution and local wealth retention. Our economy will grow by giving residents the skills for high quality, local employment through our College and University partnership – whose curriculum, uniquely, will be directly informed by our growth plan.

As a basis for SMART

Actions and Outcomes

Clean, Green & Carbon Neutral taskforce
 Schools Improvement & post 16 skills
 Physical & mental health (I-Thrive) strategies
 Neighbourhoods/community dev't & VCFA
 Troubled Families & INTs
 Bury Business Improvement district & BBLG?
 Chamberhall; Town regen plans & OPE
 SEND and all-age disability strategy
 HE strategy & wider resident upskilling
 Housing Strategy
 Transport & congestion
 Culture strategy
 Digital



Implementation Plan

Activity	Timescale
Final analysis on summer engagement and information from partners	Mid November 2019
Phil Collins to commence work on the narrative	late November 2019
Tactical version of the LP refresh goes into GM H&C Partnership – 29 th November 2019 (following HWB on 20 th November)	29 th November 2019 (following HWB on 20 th November)
Further development of ‘delivery plan’ for Bury 2030, based on the 5 pillars	December 2019 and January 2020
Development of new governance around Bury Strategy and wider ‘Team Bury’ arrangements (including for monitoring progress against the strategy)	December 2019 for implementation in April 2020
Draft Bury Strategy to come forward for public discussion (consultation)	Late January 2020
Drafting of Corporate Plan demonstrating organisation’s contribution to delivering the Bury Strategy, determining local priorities of which to set future budgets against (co-designed with communities as part of the Bury Strategy public consultations)	February 2020
Bury Strategy and delivery plan endorsed	April 2020
Corporate Plan endorsed	Full Council, May 2020